

AN ORDINANCE 101627

AUTHORIZING A PROFESSIONAL SERVICES CONTRACT WITH THE FREE TRADE ALLIANCE SAN ANTONIO IN AN AMOUNT NOT TO EXCEED \$150,000 FOR THE PERIOD OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2006.

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WHEREAS, the City of San Antonio (the "City") was a founding partner in the creation of the Free Trade Alliance San Antonio (the "Alliance") in 1994 following the approval of the North American Free Trade Agreement (the "NAFTA") which maximized opportunities for the City as an inland port; and

WHEREAS, since its inception, the City Council has approved support of the Alliance with annual budgetary funding in the amount of \$150,000; and

WHEREAS, the Alliance was created as an organization that constitutes a broad community network for the purpose of promoting San Antonio as the center of international trade resulting from NAFTA; and

WHEREAS, other partners that have joined the City in its support of the Alliance are the Greater San Antonio Chamber of Commerce, the San Antonio Hispanic Chamber of Commerce, the San Antonio Economic Development Foundation, the San Antonio Water System, KellyUSA, and Bexar County; and

WHEREAS, the Alliance has its roots in the San Antonio World Trade Association, providing educational and networking opportunities for companies in the City; and

WHEREAS, this year's contract with the Alliance supports the City's commitment to promote Inland Port San Antonio as the center of trade for the Americas, to monitor policies relating to NAFTA trade and to increase international business activity; and

WHEREAS, the City's support ensures that the Alliance will continue to lead in the development of: (1) Inland Port San Antonio to enhance logistics, distribution and trade promotion capabilities; (2) an integrated marketing program to promote San Antonio as an International Trade Center; (3) the coordination and monitoring of advocacy efforts and policies relating to NAFTA trade such as immigration reform, the US Visit program, the permanent port of entry and the NAFTA cross-border trucking provision; and (4) increasing international business activity; and

WHEREAS, the Alliance will continue to assist the International Affairs Department in the promotion of its international business programs which include the Casa San Antonio program, Trade Mission Program, business match-making services, the San Antonio Export Leaders program and the San Antonio Directory of Exporters and Support Organizations; and

WHEREAS, the Alliance will also actively assist the Economic Development Department in administering Foreign Trade Zone #80 (the "Zone") to support staff by: (1) providing a comprehensive marketing and training program; (2) preparing the annual report to the Foreign Trade Zone Board; (3)

assisting business clients in preparing applications for site activation, subzone designation or boundary changes; (4) maintaining appropriate Zone records and files; (5) collecting fees payable to the City; and (6) establishing and reporting semi-annually and annually on performance measures that include marketing efforts, prospects contacted, training workshops, jobs created and Zone revenues; and

WHEREAS, through this partnership with the Alliance, the City will utilize the expertise and resources of the Alliance to more effectively promote economic development in the Foreign Trade Zones; **NOW THEREFORE**:

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The City Council authorizes a professional services contract with the Free Trade Alliance San Antonio in the amount not to exceed \$150,000.00 for the period of October 1, 2005 through September 30, 2006.

SECTION 2. The City Manager, or the City Manager's designee, is authorized, for a 60-day period following the effective date of this ordinance, to execute the professional services contract, a copy of which, executed by the Free Trade Alliance San Antonio, is attached hereto as Attachment I.

SECTION 3. Funds for this expenditure are part of the FY06 Budget in Fund 11001000, Cost Center 8002430001, and General Ledger 5203050.

SECTION 4. Payment not to exceed \$150,000.00 is authorized to Free Trade Alliance San Antonio in the budgeted fund, cost center, and general ledger and should be encumbered upon issuance of a purchase order.


SECTION 5. The financial allocations in this Ordinance are subject to approval by the Director of Finance, City of San Antonio. The Director of Finance may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific SAP Fund Numbers, SAP Project Definitions, SAP WBS Elements, SAP Internal Orders, SAP Fund Centers, SAP Cost Centers, SAP Functional Areas, SAP Funds Reservation Document Numbers, and SAP GL Accounts as necessary to carry out the purpose of this Ordinance.

SECTION 6. This Ordinance shall be effective on and after the tenth day after passage.

PASSED AND APPROVED this 3rd day of November, 2005.


M A Y O R

PHIL HARDBERGER

ATTEST: 
ASSISTANT City Clerk

APPROVED AS TO FORM: _____


for City Attorney